



Creatief Ontwerp

MODERNISATION OF ONBOARDING EXPERIENCE

ONE POINT

AIMS & GOALS



Digitalising the employee onboarding experience as per today's modern workplace showcasing the enhanced productivity, improved collaboration, process automation, etc. through seamless omni channel experience.

Our Aim is Not only to save the employee time of answering questions and chasing signatures, our solution also helps the new hire have an incredible first day. And our main focus is to reduce pain of filling the ocean of forms and provide them a one touch point window application which opens all the doors to a new hire to get his mandatory task done and to understand more about our organisation.

POWER TO TRANSFORM

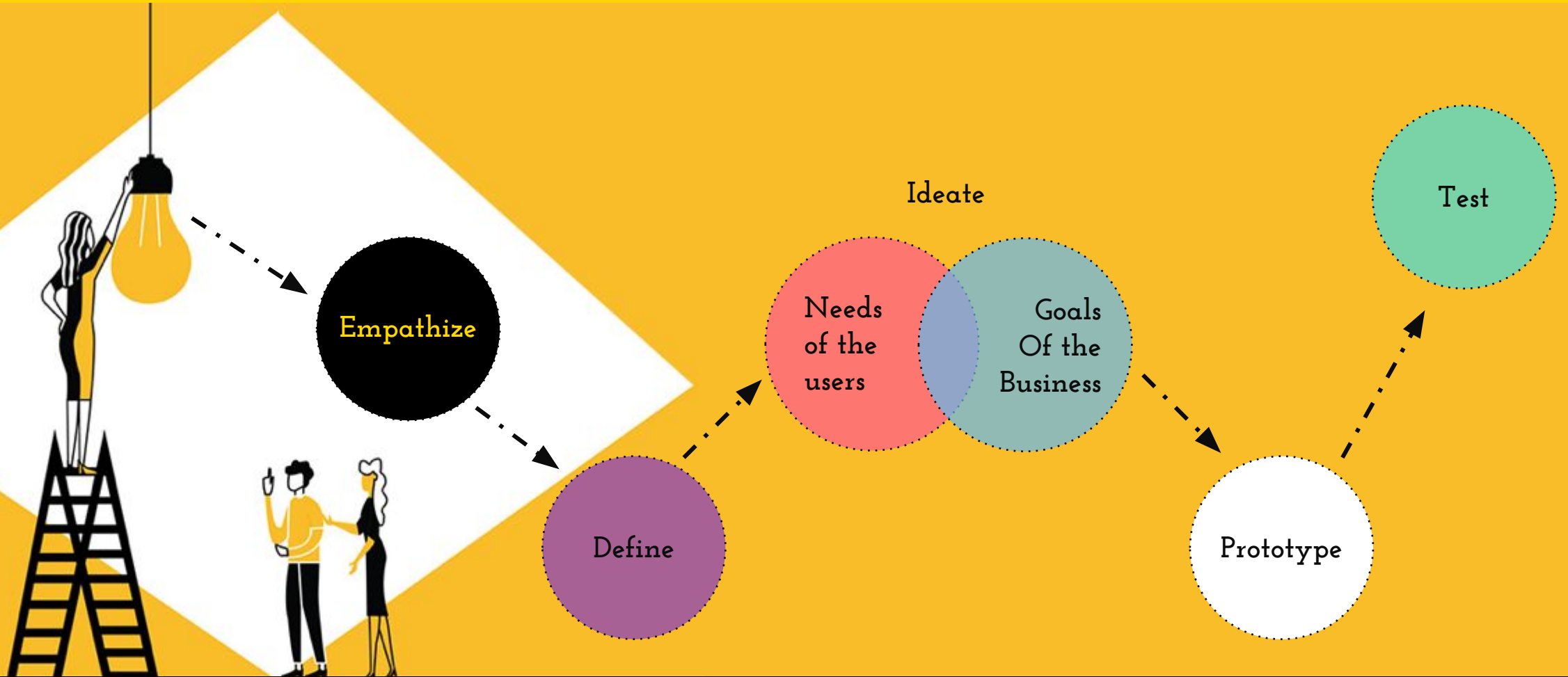
Global Statistics on Employee Onboarding

- Organizations with a standard onboarding process experience 50% greater new-hire productivity.
- 69 % are more likely to stay with a company for three years, if they experienced great onboarding.
- 16 % did not have an overview of the organization's structure and policies
- 15% were not introduced to their new co-workers
- 14% said they didn't even get a office tour



Onboarding has the power to transform organizations and how people relate to them

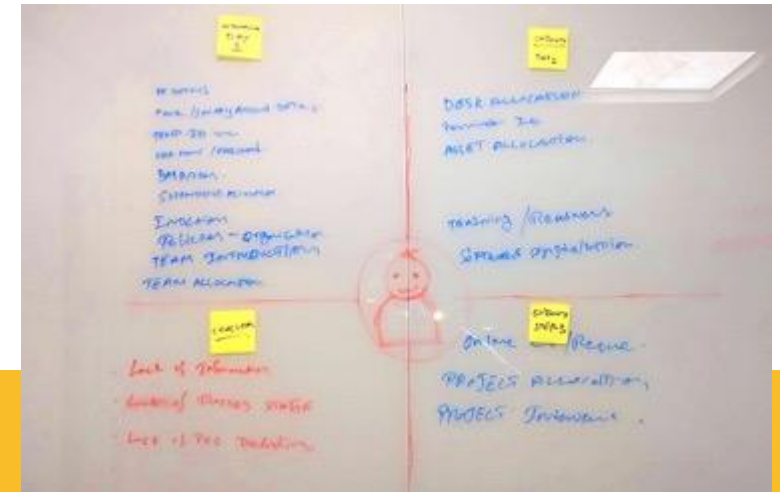
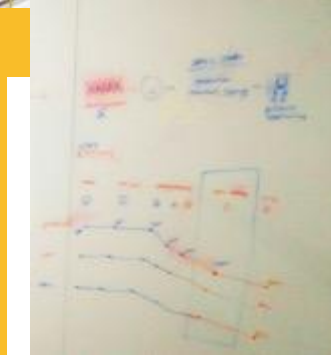
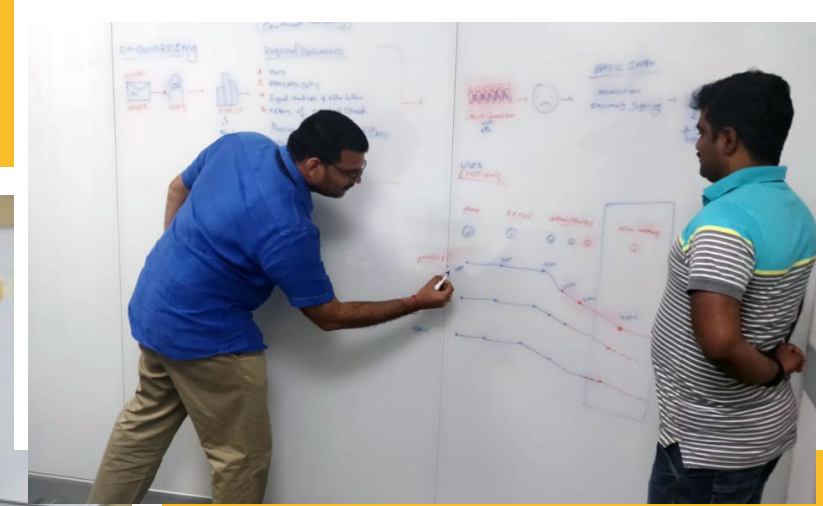
OUR DESIGN APPROACH



FOCUS GROUPS

WHITE BOARDING SESSION

**OUR RESEARCH
FOCUSSED ON
UNDERSTANDING
THE USER**



PERSONA



Vijay
Software Engineer - 24 Age

Background

Young professional with 3-year experience in Application Development. Recently joined in A MNC. In his overall experience he worked with 2 organizations and he wants to share his onboarding experience

I experienced my past Midscale organization having a great Onboarding experience when compare to MNCs

Motivations : Professional Growth

Pain Points : Don't know My HR POC.
A big confusing process even to get my ID Access.



Janu Priya
SR . Software Engineer - 28 Age

Background

Young IT professional with 6-year experience in Front end Development. well versed in upgrading to latest Technologies.

Focus towards :
Professional Growth & work life balance

Pain Points : Confusion in Training programs
Confused with various web portals,



Srithar. Muthukaruppan
SSE - 30 Age

Background

Lead IT professional with 7 years experience in Application Development. I very technology freak & I use various e-commerce application for my day to day usage

Who I am : Technology Freak

Pain Points : It's Very difficult to understand Organizational structure in my first days, and there is no one to make my doubts clear

USER EMPATHY

JOINING
DAY



It's a great Day

HR
MEET



It's a great Day

WHO IS MY
POC



Making Contact

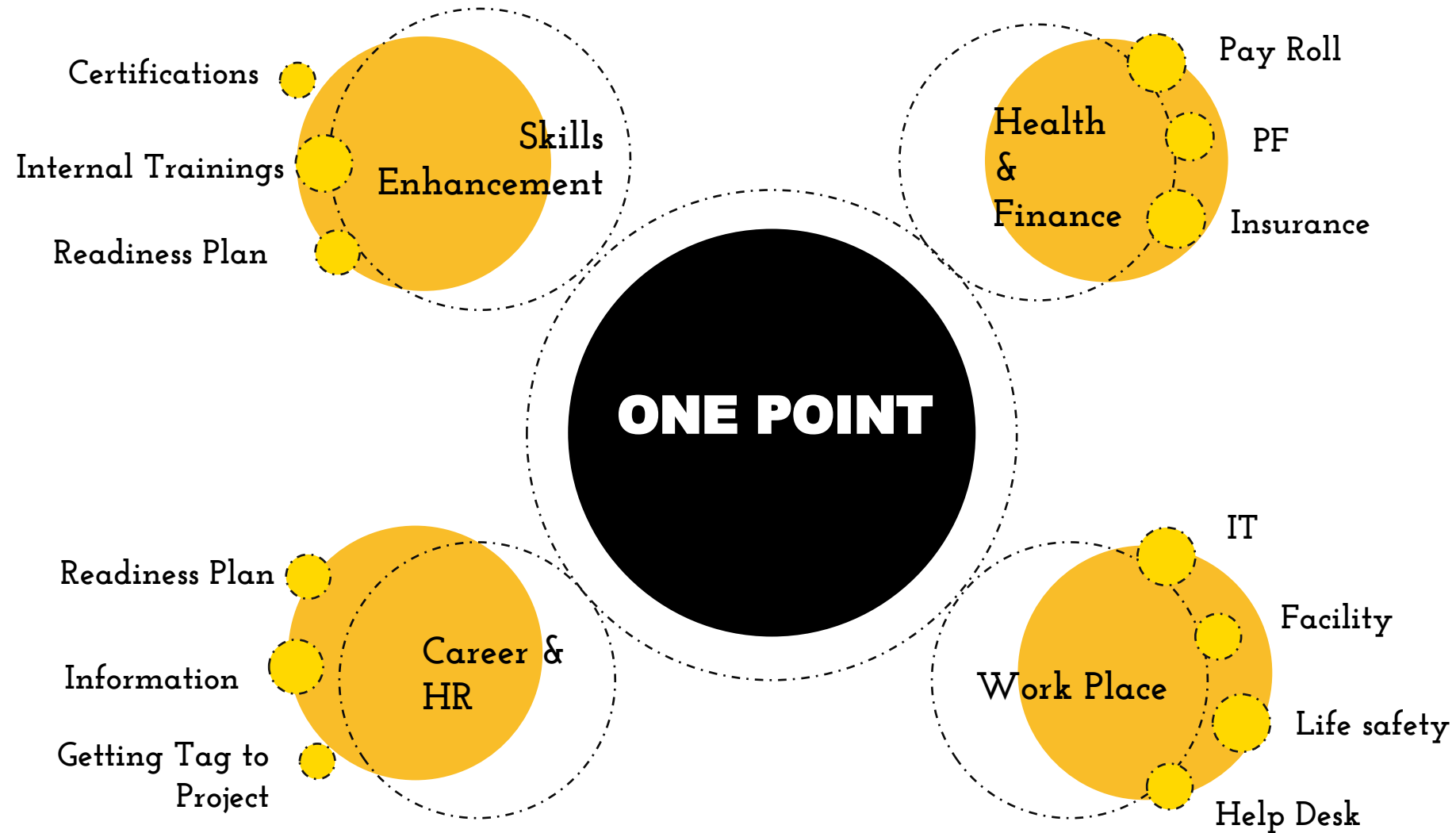
1ST
WEEK

OVER ALL
EXPERIENCE



It is a frustrating experience in my first week of my office, Things make me to run between various desks To get access, IT support, HR meets and to understand Organisational structure

ENTITY MAPPING



RESEARCH OUT COMES

AS NEW JOINER, I WANT KNOW ABOUT...

Complaints

Book Transport

Contact Information

Change Enterprises Id

News & Events

Location Change

Emergency

Community Volunteering

Bay Access

Stationary

Asset Request

Employee Certifications

Leave / Vacation

Employee Benefits

Global Careers

Open Internal Positions

HR & Exit Formalities

Machine Allocation

Mobile App

Employee Referrals

Technology Support

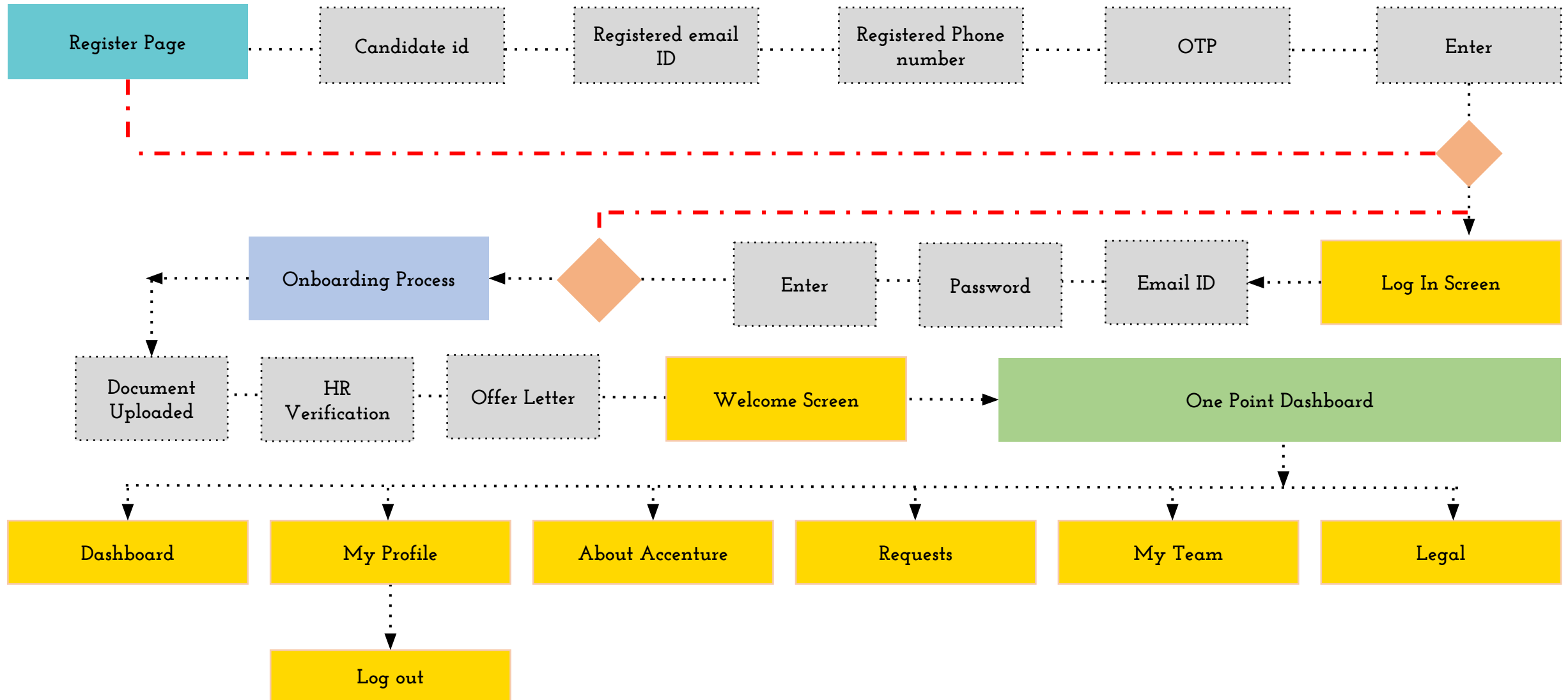
Blog Creation

Company Holidays

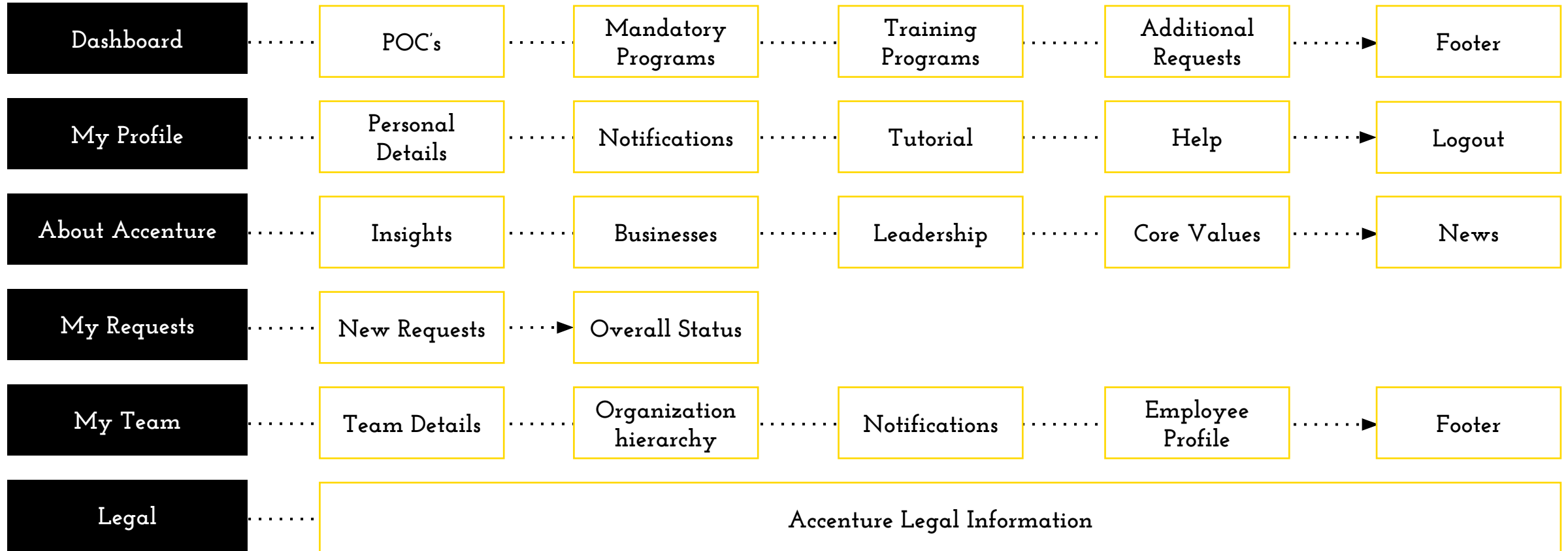
Desk Allocation



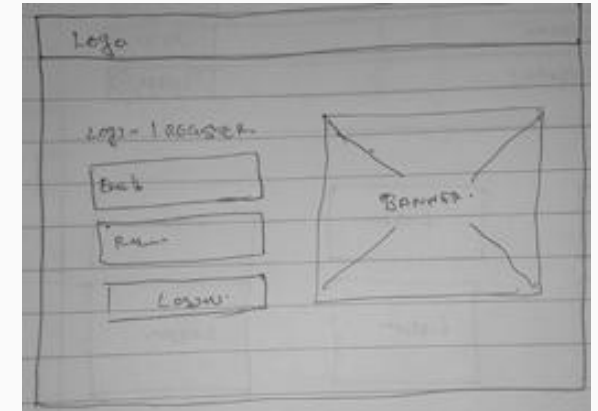
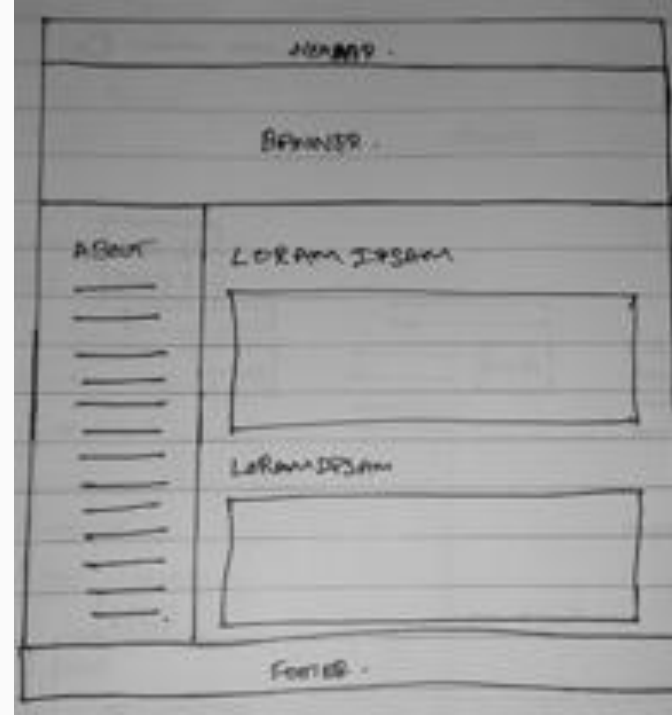
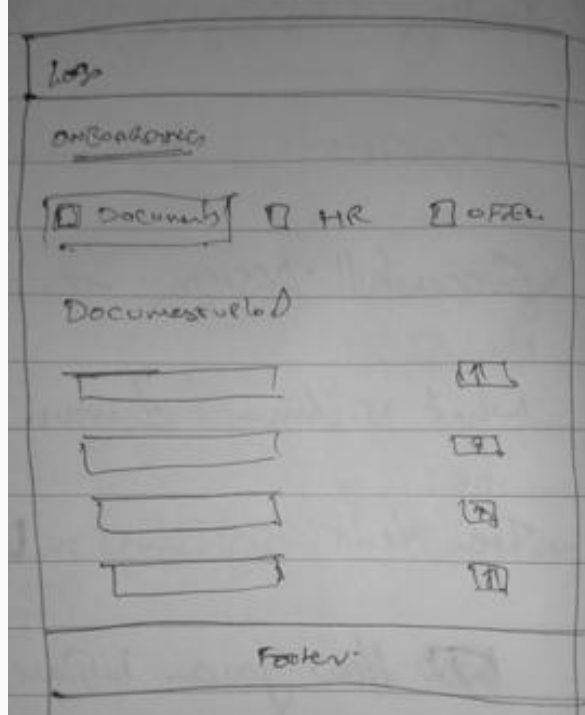
APPLICATION FLOW



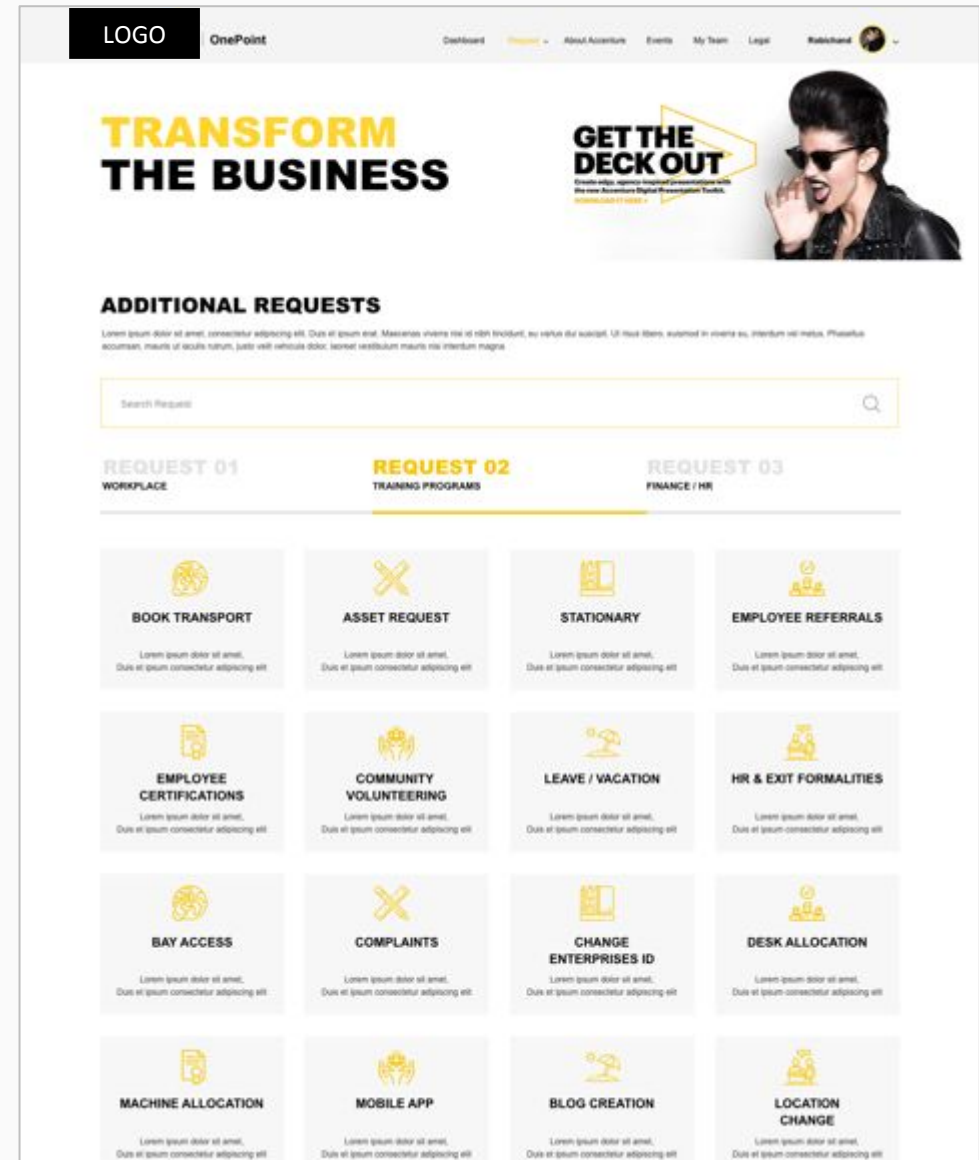
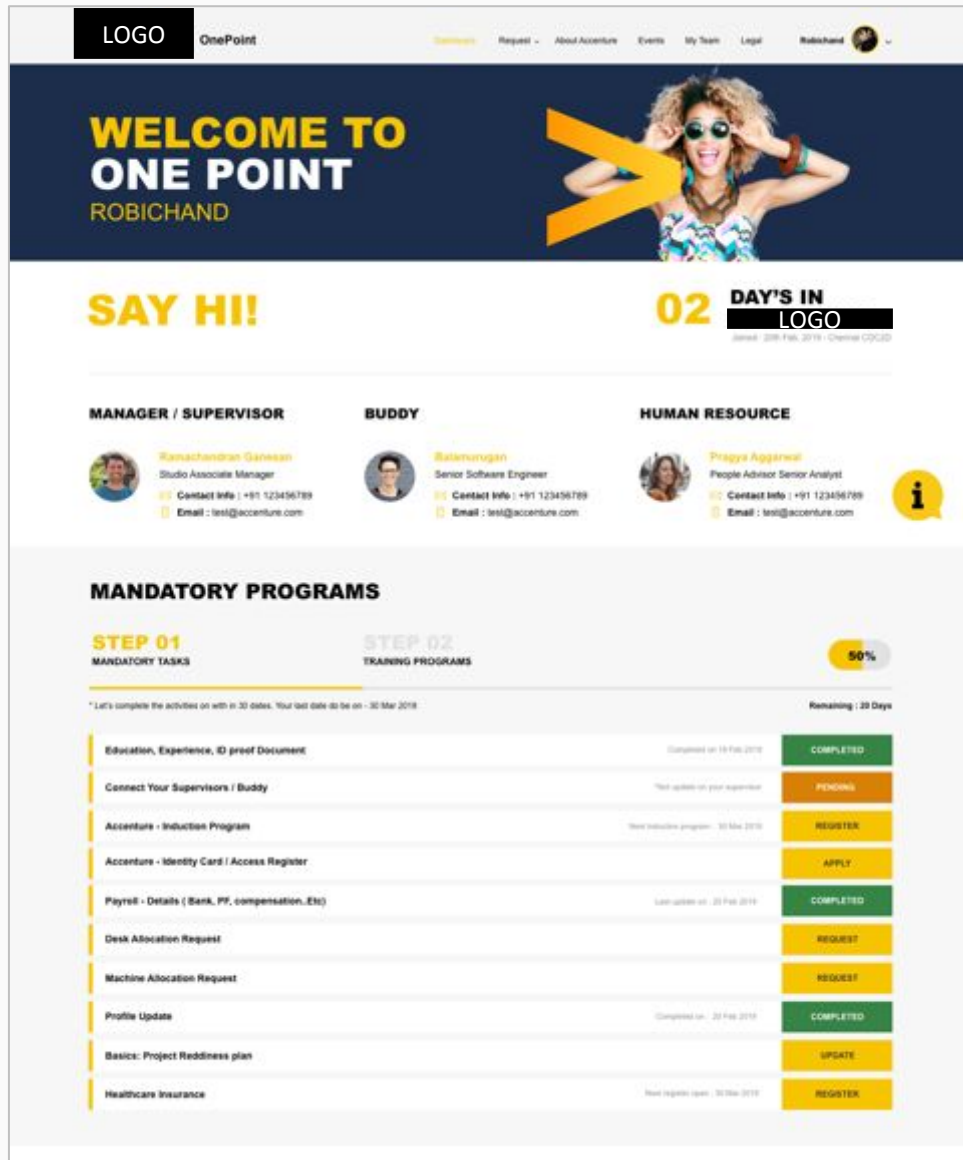
ONE POINT



PAPER SKETCH



VISUAL MOCKUPS



PROTOTYPE



SIMPLY & FUTURISTIC

LIVE DEMO



